

ROSEMONT COLLEGE

January 12, 2011

Joel F. Smith,
President & CEO
J. F. Smith & Associates
500 Office Center Dr., Suite 400
Fort Washington, PA 19034

Dear Joel & Karl:

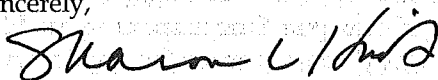
Since we have now successfully completed so many Information Technology projects on our initial ambitious IT plan for Rosemont College, I wanted to thank you and your staff directly. Let me say, I personally appreciate and value both the delivery of the new capabilities and the technology advice and individual support you have provided to me as President in support of our Rosemont College's Strategic Plan and to my Chief Financial Officer in her mission to oversee and modernize Information Technology on behalf of the Administration, Staff and especially our students.

Based on the work Dr. Karl Bortnick did to accelerate and complete our initial requests for a new Learning Management System [LMS] and Online Payments, we sought your firm's continued support in modernizing and realigning Information Technology to our Vision for Rosemont College. Building on our initial agreement and experience, Karl scoped out project initiatives sensitive to our existing budgeted expenditures to uplift: Unified Communications (new telephones, Internet and data network systems, Data Center Solutions); new cloud computing for new mail and backup/disaster recover systems, as well as virtual desktops soon for student labs; eProcurement with SciQuest currently underway; and a future assessment of Record Management (printing, scanning and image storing to achieve a "greener" information technology). The magnitude of the changes—which might well have been overwhelming—has instead been exhilarating.

As I have said to Karl, his arrival at this key moment in our history has been providential and reassuring as we forge ahead to grow our enrollment with new technology-supported program offerings and to streamline our business processes. We knew we needed to augment and improve our technology but could never have imagined implementing everything on our IT wish list while achieving savings on overall costs.

When I reflect on the progress we have made together over the past months, I am amazed at how much we have been able to accomplish and how seamlessly these new technologies have been implemented, and how well received they have been by our administration, faculty, staff and students. In the New Year, I look forward to continuing our progress together.

Sincerely,



Sharon Latchaw Hirsh, Ph.D.
President